

The Big Connection is about coming together to raise money to support people in desperate need. It's an opportunity to show our commitment and compassion to helping others. We can connect with people who may feel forgotten, and bring hope into their lives.



How you can help

Whether you join in a fundraising event or organise your own, or put money into a Salvation Army collection tin, you'll directly support our efforts to care for vulnerable and needy people.

Change lives today

100% of donations to The Big Connection will help those who are vulnerable or in need, including people right here in our community.

- Giving homeless people a safe place and a fresh start
- Breaking the chains of drug and alcohol addiction
- Helping people find their way out of debt
- Opening doors for children and young people
- Offering care and friendship to elderly people
- Supporting people into work and training

Donate online at salvationist.org.uk/bigconnection

Call 020 7367 4800 and quote 'The Big Connection'

Fill a Giving Box – request from your local Salvation Army



The case studies overleaf reflect the true stories of people that we help every day. Names have been changed and models used in photographs to protect the privacy of the people concerned.

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the big connection



Raise funds. Change lives.

Help people in need in our communities

Join together to make a lasting impact



In communities like ours people are struggling like never before. The rise in the cost of living may be slowing down, but the damage is already done. Many people are losing hope that life will ever change for the better.

You can change worry into comfort

Sue and David have two young children. When Sue fell seriously ill, David had to give up his steady job to care for her and the children. Money was so tight they could barely afford the rent, put food on the table or even heat the house.

We were there to help. The family used our foodbank and we helped with their fuel bills. Things are a little easier now as David has started a new job, but The Salvation Army will always be a friend they can turn to.



'We would have been in a lot of trouble without The Salvation Army. I don't know where we would have been without you.' David

You can change despair into pride

From the age of seven Paul lived in foster care and never really felt settled. When he moved into a residential home at the age of 17, things got worse. He fell in with the wrong crowd. He took drugs, his mental health suffered and he ended up homeless.

It was The Salvation Army who rescued Paul. We found him a place to live and gave him support to become free of drugs. Today he has a job he enjoys and is living a life he is proud of.

'I was given my own flat and independence, but I didn't feel ready. Thankfully, The Salvation Army gave me a lot of support.' Paul



You can change barriers into opportunities

Rachel is a single mother with three young children. She was determined to support them, instead of depending on benefits. But she was told that her childcare commitments made finding a job unlikely.

At The Salvation Army's Employment Plus she found a different approach. We listened to Rachel, learned about her skills and her drive to make things work. Rachel found her ideal job a few weeks later.



'I can balance being a mum with having my life back and I owe it to The Salvation Army for giving me that chance.' Rachel

You can change torment into strength

Tim had a traumatic childhood and, in his teens, took drugs to blot out the pain. To pay for drugs, he turned to crime and then spent years in prison. Each time he came out, he stayed in hostels where there were drug pushers. It was hard to escape his addiction.

Some may have seen Tim as a 'hopeless case' but not The Salvation Army. We offered Tim a place at a safe haven, a Salvation Army Lifehouse. Here we helped him find the strength to beat his addiction.

'The Salvation Army helped me break all the negative cycles in my life, making me a better person – and I will forever be grateful for that.' Tim

